Question Sheet



Player copy • Write your answers. The small Q references match the article.

01 Q1
What holiday appeared in the original name of Macy’s 1924 parade?

02 Q11
What role was Snoopy playing in his first Macy’s balloon in 1968?

03 Q12
Which superhero appears in Macy’s archive as a 1966 balloon?

04 Q13
Which Muppet is shown in the archive in both 1977 and 2002?

05 Q14
Which enormous red dog is pictured as a 1990 parade balloon?

06 Q19
Whose Figure with Heart was the third Blue Sky Gallery balloon?

07 Q27
Which zoo backed the 2024 Wondrous World of Wildlife float?

08 Q28
What distance did Macy’s give for its 2024 parade route?

Matching Answer Key



Host copy • Match each number to the player sheet before awarding points.

01 Christmas.

Q1 The first procession took place on Thanksgiving Day, but its original name pointed shoppers toward the season the department store was promoting.

02 The Flying Ace.

Q11 The costume is the important answer. A player who simply names Snoopy has identified the character without explaining this particular design.

03 Superman.

Q12 The archive also includes later superheroes. This clue is tied to the labeled 1966 photograph, not to a general list of comic-book characters.

04 Kermit the Frog.

Q13 Matching the two dated captions is enough to answer. It does not require assuming that exactly the same physical balloon appeared both years.

05 Clifford.

Q14 A photograph makes a children’s book character part of the parade’s visual history. Macy’s caption supplies the name and the year.

06 Keith Haring.

Q19 The archive dates the design’s appearance to 2008. The credited artist is the answer even though the object viewers saw was a parade balloon.

07 The Bronx Zoo.

Q27 Its name appears under new floats. Keep this modern sponsor separate from the zoo that provided animals for the earliest procession.

08 Two and a half miles.

Q28 The announcement describes a route ending at the Herald Square flagship. The measurement belongs to the published plan for that specific edition.

Quick Questions and Answers



Read a question aloud, pause for guesses, then share the printed answer.

01 Q8
Who helped design the first Mickey Mouse balloon for the 1934 parade?
Answer: Walt Disney.

02 Q10
Which baseball-themed balloon appears in a Macy's photo from 1946?
Answer: Harold the Baseball Player.

03 Q18
What animal appears in the title of Jeff Koons's 2007 gallery balloon?
Answer: Rabbit.

04 Q20
Which artist created the characters Kaikai and Kiki featured in 2010?
Answer: Takashi Murakami.

05 Q24
Which actress was announced to cut the ribbon for the 2024 parade?
Answer: Alison Brie.

06 Q26
Which pasta-themed float was announced by Rao's Homemade for 2024?
Answer: Pasta Knight.

Cut-Out Trivia Cards



Cut on dashed borders. Fold each answer strip back before passing the cards.

CARD 01 / ARTICLE Q2

Who organized the first Macy’s parade in 1924?

FOLD BACK / ANSWER

Macy’s employees.

CARD 02 / ARTICLE Q3

Which nearby zoo supplied animals for the early parade?

FOLD BACK / ANSWER

Central Park Zoo.

CARD 03 / ARTICLE Q22

Which numbered Macy’s parade took place in 2024?

FOLD BACK / ANSWER

The 98th.

CARD 04 / ARTICLE Q23

Which three World War II years had no Macy’s parade?

FOLD BACK / ANSWER

1942, 1943 and 1944.